

# How the (Almost) Paperless Prospectus Comes Together

*A clear, step-by-step process for schools.*



## Planning the Film

*Discuss your video requirements & style.*



## Structuring & Scripting

*Develop a plan for the video.*



## Filming at School

*Film onsite safely & professionally.*



## Editing the Video

*Review, refine & finalise the film.*



## Designing the One-Sheet

*Create the printed A4 one-sheet.*



## Launching Online

*Add the video to your website.*



## Printing & Delivery

*Print & deliver to your school.*



## Optional: Photography

*Capture photos on the same day.*

*A balanced prospectus: **Print to take home.** Digital to stay up to date.*

